

# FORTUNE CAT

# 招 き 猫

## ♥ Heart

商売繁盛の縁起物として古くから愛されてきたこの招き猫は、やきものまち瀬戸で、ひとつひとつ丁寧に作られています。

左手を挙げているものは人を招くとされ、ハートのモチーフは良縁を招き入れる思いが込められています。古来、日本ではハートに似た、猪目(いのめ)と呼ばれる文様が魔除けや福を呼ぶお守りとして親しまれてきました。

この愛に満ちた招き猫は、古き良き日本の縁起を現代によみがえらせ、幸運をもたらすでしょう。

Meticulously crafted in the pottery town of Seto in Aichi Prefecture, Japan, this adorable Fortune Cat has been a symbol of prosperity in business since ancient times.

With its left paw raised to beckon people from afar, it is adorned with a heart motif symbolizing the allure of harmonious connections. In Japan's rich heritage, this heart design is known as 'Inome' and has long been cherished as a talisman against ill fortune and to invite good luck.

Carrying with it the enduring charm of traditional Japan into the modern era, this Fortune Cat is a beacon of hope, poised to infuse your life with love, prosperity, and joy.

Made in Japan

**Floyd™**

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